

The TOP 25 reasons for INVESTING in The Indigo Festival!

1. The Indigo Festival is a one time investment, and then it is yours for life!
2. The manual and its components are a turnkey, cookie cutter, no brainer path to SUCCESS.
3. We provide you with e-mail support that ensures you have the help you need every step of the way.
4. We provide you with an e-group community that offers the support of other chiropractors going through the Indigo process.
5. We provide you with biweekly conference calls to ensure you have the answers to any question that comes up.
6. We provide you with a detailed twelve week checklist which includes every step you need to ensure event success.
7. You are bound to win with this product, guaranteed a HUGE return on investment for years to come.
8. You are sure to build your practice and an instant reputation as a wellness, family based chiropractor.
9. You will attract a great number of new practice members who instantly understand your intentions as a wellness based chiropractor.
10. You will create referral sources and connections with other practitioners in your community that will last for years to come.
11. You are provided with tools for a successful spinal screening at your event; a chance to educate and attract new practice members.
12. You have the opportunity to showcase options in holistic family choices to your community, an opportunity that WILL change lives.

13. You have all the tools you need to make this a fundraiser for a charity of your choice. We even offer you a comprehensive charity manual to make your charity selection as simple as possible.
14. You are sure to strengthen your office team through this grand group effort.
15. You will be giving the kids and pregnant women of your community a great time, a lot of memories and an education to grow with.
16. You will learn more about the members of your community and what they are looking for.
17. You will learn more about the holistic services available to members of your community.
18. You will gain free advertising and coverage in press releases and e-blasts.
19. You will for sure, with no doubt, lead your practice to its next level of abundance.
20. You will build your reputation in local schools, churches and community organizations through this spectacular effort.
21. You will be well equipped with every log, list, flyer and press release you need to ensure communication about your event is at its peak!
22. Your team will be well equipped with every script they need to communicate your Indigo efforts and needs.
23. You have access to T-shirts, mugs, hats and more through our website, to ensure marketing success of your event.
24. You will be sharing in an international effort to spread the word of chiropractic and how it can support family wellness.
25. You will create an opportunity to celebrate life and wellness with a community waiting to connect with you and what you offer!